



VYSOKÁ ŠKOLA
FINANČNÍ
A SPRÁVNÍ

Semi Annual Meeting

International Association of University Presidents
September 12–14, 2014



Hotel Grand Majestic Plaza ****, Prague, Czech Republic

www.vfsfs.cz/iaup

Motto of the University of Finance and Administration

„We will become your whole life partner in education and an indispensable guide through the 21st century leading you to your professional success.“



Introduction

Bohuslava Šenkýřová, CEO and Rector of the University of Finance and Administration (VŠFS), the first private University focused on Economics in the Czech Republic and also the founder of a unique Association of Schools within the Czech Republic. It associates all school levels such as kindergarten, primary school, grammar school, high school and finally university level. B. Šenkýřová is the head of these institutions and interlinks individual concepts of education through her enthusiasm and visions. For her involvement as the top manager, she received the Manager of the Year 2008 Award which was preceded by the title of LadyPro in 2007 and Successful Manager in 2000. Under her management VŠFS won the leading position of the survey "Top 100" in 2005 and 2007.

Additionally, she is a well-respected traveling photo author. She has organized a number of exhibitions, regularly publishes a charity calendar and she is also the author of the book "World through the heart of Bohuslava Šenkýřová".



Bohuslava Šenkýřová

Dr. Bohuslava Šenkýřová
CEO and Rector

Dear colleagues,

I feel greatly honoured to have the opportunity to invite you to IAUP traditional meeting that will be held in Prague in the Czech Republic. My beautiful country rightfully deserves to be called the Heart of Europe as its geographic location in the very centre of the old Continent and the mountain rings on its frontier contribute to its magic atmosphere. The Czech Republic can astonish visitors with its mild climate offering almost all landscape types, except for the ocean and the desert: from welcoming and fertile plains in the south to wildly attractive yet accessible mountains in the north. The real treasure of our country, however, is represented by its history, sights and places of interest. More than a thousand years left their mark in the form of architectural masterpieces, 12 of which are inscribed on the UNESCO World Heritage List.

The Czech Republic stands for a synonym of culture - especially music, which is why there is a widespread adage "All Czechs are musicians!". Our country can also please visitors with interesting and creative cuisine which is inseparable from high-quality wine and famous Czech beer.

IAUP annual general meeting will take place in Prague, a gem among European metropolises that boasts attributes such as the City of a Hundred Spires or Golden Prague. Genius loci of the capital of the Czech Republic will surely enrich your senses and you will find here a perfect venue for such an extraordinary event. I can assure you that the whole team of the University of Finance and Administration will do their best to turn your stay into an unforgettable experience. I hope your stay in our country, where Antonín Dvořák, Václav Havel or Jaromír Jágr were born, will fulfil your expectations.

Our university, Prague and the Czech Republic are looking forward to your visit.

Agenda

Friday, September 12

Arrival, Check In

18:00 – 21:00 Welcome Reception and Dinner
Hotel Grand Majestic Plaza *****, Truhlářská 16, Prague 1
www.hotel-grandmajestic.cz

Saturday, September 13

07:30 – 09:00 Breakfast
09:00 – 10:30 Opening Plenary Session
10:30 – 10:45 Coffee Break
10:45 – 12:00 Business meeting: Executive committee & Council
of Senior Advisors
12:00 – 13:00 Lunch
13:00 – 14:30 Session 1 (Commissions)
14:30 – 15:00 Coffee Break
15:00 – 16:00 Session 2 (Commissions)

Everyone:

16:15 – 19:00 Prague City Sightseeing Tour
19:00 – 22:00 Dinner & Boat Sightseeing River Cruise

Sunday, September 14

07:30 – 09:00 Breakfast (regional chairs meet concurrently)
09:00 – 10:30 Business Meeting: Executive Committee & Council
of Senior Advisors. Commissions Report Out
10:30 – 10:45 Coffee Break
10:45 – 12:15 Business Meeting: Executive Committee & Council
of Senior Advisors. Commissions Report Out
12:15 – 13:30 Lunch
13:30 – 15:00 Board of Directors meeting
15:00 – 17:00 Meeting point

Everyone:

18:00 – 22:00 Gala Dinner

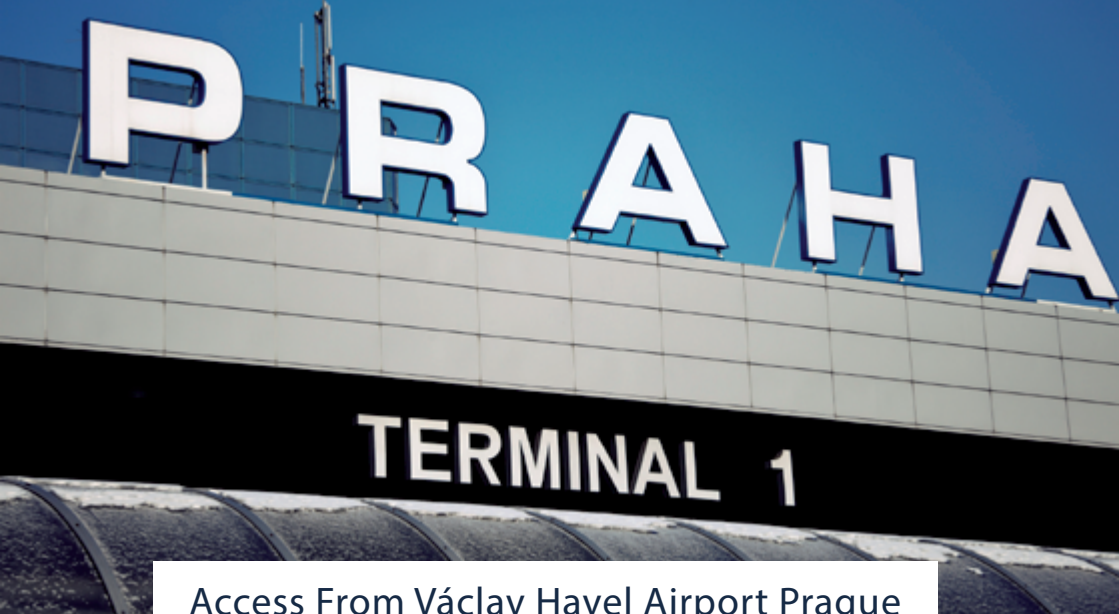
Accompanying persons:

09:00 – 16:30 Cultural trip to Karlštejn Castle, Lunch

Monday, September 15

Departures or Optional Program





Access From Václav Havel Airport Prague

You can get directly to your accommodation in Grand Majestic Plaza by:

The Airport Exclusive Transfer (organized by hotel).

Duration: approx. 30 min.
Fee: € 25

Public transport:

- 1| Take bus AE from the airport to stop Náměstí Republiky.

Duration: approx. 40 min.
Fee: approx. € 2,50

- 2| Take bus No. 100 from the airport to the terminal metro stop Zličín where you change to the metro Zličín, B line (yellow), then travel to Náměstí Republiky.

Duration: approx. 50 min.
Fee: approx. € 1,50



Entry and Visa

Visas aren't required by the Citizens of the European Union countries, citizens of Switzerland, Norway, Iceland, and Lichtenstein and some other countries. Citizens who are required a visa, will need to apply for a Schengen visa (short-term, up to 90 days stay). Please note that visas are not available at border crossings or at Prague Airport.

More information about travellers that require a visa is available here:
www.mzv.cz/jnp/en/information_for_aliases/short_stay_visa/index.html

Hotel Map

Hotel Grand Majestic Plaza ****, Truhlářská 16, Prague 1, Czech Republic
GPS: N´ 50.090658, E´ 14.430125
www.hotel-grandmajestic.cz





University of Finance and Administration

The University of Finance and Administration (VŠFS) was founded in **1999** as a non-profit organization.

Currently, VŠFS has around 5 000 students and provides all levels of higher education: bachelor study program (undergraduate – Czech Bc. degree and international BSBA degree) and master study programs (graduate – Czech Ing. degree and international MBA/MPA degrees).

The University holds the **ECTS Label** and also the DS Label, which is a clear proof of its developed mobility and continually developing internationalization.

Contact:

Estonská 500/3
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Czech Republic

e-mail: info@vsfs.cz
www.vsfs.cz



Scientific Conferences

We organize significant scientific conferences. Our conferences hosted top researchers such as Sam Peltzman from The University of Chicago, Nicholas Barr from the London School of Economics, Péter Horváth from The University of Stuttgart or Sergej Falko from the Moscow State Technical University.

Research and Development

We are the first private economic university which offers a doctoral study program in the field of Finance and we have the first graduates in this field. Our own grant agency helps to involve students in the research.



Internationalization

We lay a stress on international cooperation, mobility and on foreign students. Presently, we teach almost 1 000 foreign students. The number of faculties and employees communicating in English is thus growing. City University of Seattle is the major international partner of our University since 2005.

Partnership of Schools

➔ Education for all generations



3 YEARS

Magic School
Nursery School (3 years)



6 YEARS

Magic School
Elementary School (5 years)



11 YEARS

Bank Academy
BAG8 – Grammar School
Full Time Studies (8 years)
Distance Learning (4 years)



15 YEARS

Bank Academy
High School (4 years)



18 YEARS

University of Finance and Administration
Bachelor Studies (3 years)



21 YEARS

University of Finance and Administration
Master studies (2 years)
City University of Seattle in CR
Master of Business Administration (2 years)
London South Bank University
Master of Public Administration (2 years)



25 YEARS

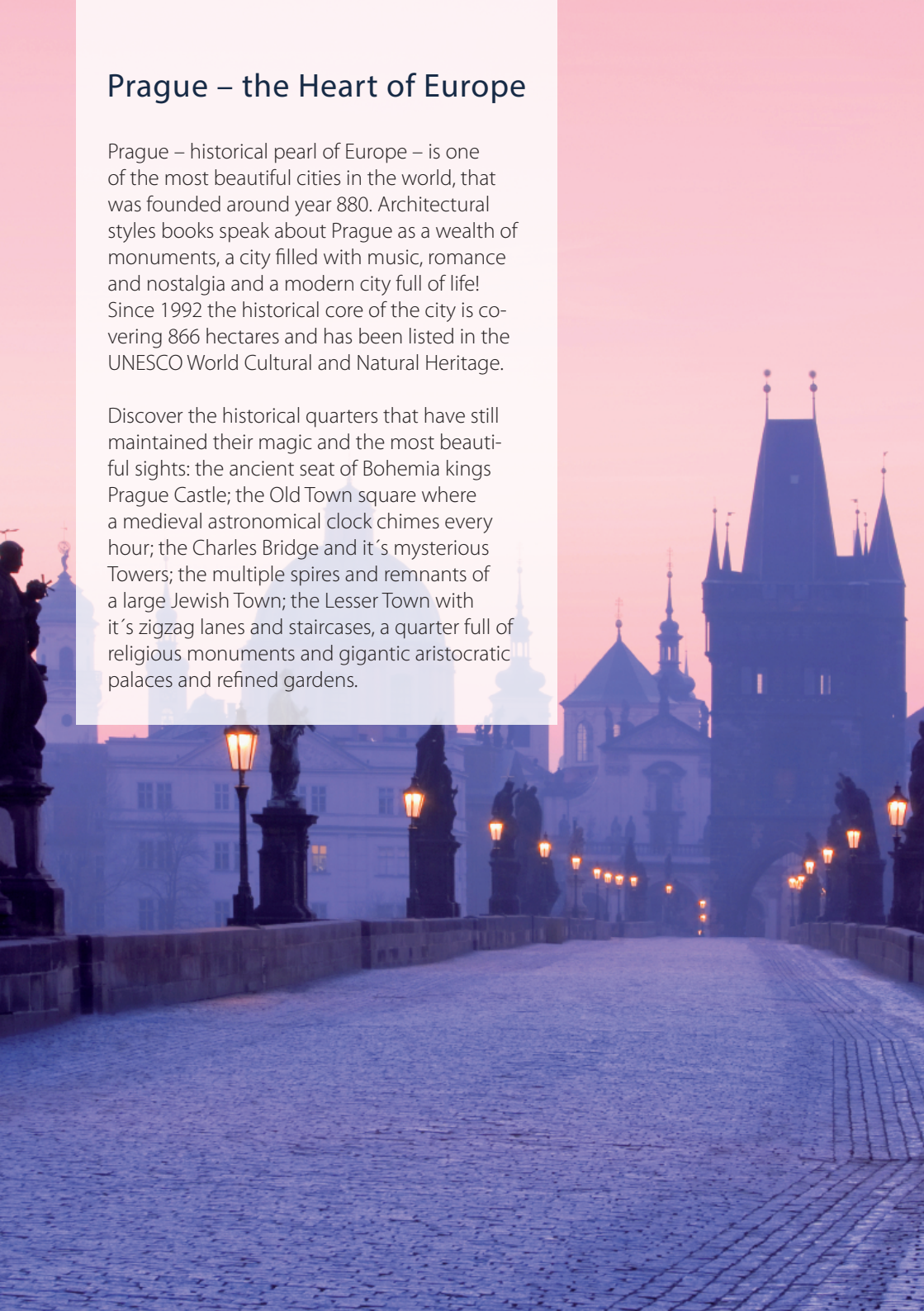
University of Finance and Administration
Doctor's Degree Study (3 years)



Prague – the Heart of Europe

Prague – historical pearl of Europe – is one of the most beautiful cities in the world, that was founded around year 880. Architectural styles books speak about Prague as a wealth of monuments, a city filled with music, romance and nostalgia and a modern city full of life! Since 1992 the historical core of the city is covering 866 hectares and has been listed in the UNESCO World Cultural and Natural Heritage.

Discover the historical quarters that have still maintained their magic and the most beautiful sights: the ancient seat of Bohemia kings Prague Castle; the Old Town square where a medieval astronomical clock chimes every hour; the Charles Bridge and it's mysterious Towers; the multiple spires and remnants of a large Jewish Town; the Lesser Town with it's zigzag lanes and staircases, a quarter full of religious monuments and gigantic aristocratic palaces and refined gardens.



Czech Republic

Ancient towns are reflecting the rich history of Central Europe in the past millennium, stone castles and ruins (on rocks), splendid chateaux surrounded by fancy parks, noble religious monuments, folk architecture and traditions, museums, galleries, music events, cultural festivals, cosmopolitan Prague, health-conscious spa towns and peace and tranquility in the country. Included in active vacations there are numerous sporting activities, adrenalin to order, many shopping opportunities with the latest European trends, culinary adventures, interesting national cuisine and famous Czech beer. This is the Czech Republic – original scenes for your travelling experience.

Karlštejn Castle

High Gothic castle founded in 1348 which has a unique position among Czech castles. It was built by Czech King and Roman Emperor Charles IV as a place for safekeeping of the royal treasures, especially Charles's collection of holy relics and the coronation jewels of the Roman Empire.

Entirely unique is the original decoration of wall paintings dating back to the 14th century, collection of 129 panel paintings by Master Theodoric in the Chapel of the Holy Cross (the world largest of its kind).



Eat and Drink

The Czech and Moravian traditional cuisine is solid, rich and tasty. The typical national meal is roast pork, sweet and sour cabbage with dumplings (typical Czech meal „knedlík“).

Czech beer is a real national treasure. Beer is brewed according to ancient recipes and from excellent domestic raw materials in tens of breweries.



